



THE DORSET 100 CHALLENGE

At the County Conference in January, we were able to unveil the plans for the events of the Centenary Year. You will already be aware of initiatives such as the Branch History Files and the 'For Valour' Dorset War Memorials project.

We can now launch the next part of the Centenary Plan – **The Dorset 100 Challenge**. The **Challenge** is an important campaign to raise money for the Poppy Appeal in Dorset across the Centenary Year. It is designed to let everyone get involved whether locked-down at home, returning to school, joining up again with Cadets, Scouts and Guides units, or at long, long last, meeting again with friends in Branches and Clubs.

The **Challenge** asks what can we all do to raise money by sponsorship, selling, making, collecting, working and just taking part to help the Poppy Appeal come back from the year of Covid, to help it meet the increase in demands that everyone is expecting.

It doesn't matter how big or small the **Challenge** is – the important thing is to take part, to **do 100 of anything** and then tell us, so that we can tell others and share your photos of your **Challenge**.

MAKE THIS THE YEAR OF THE DORSET 100 CHALLENGE.

There are some things we need to remind you of to make sure that your **Challenge** is safe and secure for everyone taking part.

- Please abide by all the Covid rules and regulations above all else. If you can't do it now – do it later in the year.
- Please keep a register of every **Challenge** started in your Branch area – it will make it easier to follow-up on how they are going and for you to encourage those taking part to see it through to the end – and the more publicity you get, the more it will help the **Challenge**.
- Ask those involved to keep a record of how much their **Challenge** is going to contribute to the Poppy Appeal and tell them where they can make their donation – that way you can make sure it shows up in your Branch or PAO area total.
- Be careful if insurance is required to cover a **Challenge**. Remember that RBL Public and Products Liability policy covers only those people who are involved in an **official Branch event** – if you have any doubts about whether you are covered, first read **KP38 – A Branch Insurance Checklist** and then contact the RBL Risk and Insurance Advisor at mgoodwin@britishlegion.org.uk (07801 931284) and make sure.
- How do you make it an official Branch event ?
 - you record it in the minutes at a Branch Committee Meeting **before the event**.
 - put an **RBL Logo** on any publicity/posters/ web or social media material.
 - include a statement that all monies raised are to go **to the Poppy Appeal**.
 - **Now you are official.**

Patron: Her Majesty the Queen

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